

Back Pain?  
Call today to get on  
the road to recovery!

# HealthMatters

## TESTIMONIAL



"Upon coming to you, I was just about to succumb to yet another probably needless back operation.

I had heard about you and DRS and decided to at least talk to you regarding treatment. After my first visit I was so encouraged that DRS would work that I didn't even think about it overnight, I signed up on the spot. The determining factor was a statement you made about not wanting to even try treating me if you didn't think you could help.

I had lived every day since my operation with severe lower back pain. Until I came to see you, I pretty much had accepted the fact that it would never get any better. After only a few sessions undergoing DRS my pain had begun to subside.

Thanks to you, your staff and DRS for giving me my life back! I feel great!"

- J.B.

## THE FACTS ABOUT DRS™

- ✓ DRS™ Successfully Treats Appropriate Low Back Pain
- ✓ Non-Surgical
- ✓ No Injections
- ✓ Drug-Free
- ✓ Pain-Free
- ✓ Keeps You on the Job
- ✓ Successful Alternative to Surgery
- ✓ DRS™ is a Customized and Unique Protocol

## CHRONIC BACK PAIN? THERE IS A PROVEN SOLUTION! Even If Nothing Else Has Worked!



## LOW BACK PAIN? ARE YOU READY TO STOP SUFFERING?

Are you suffering from:

- Herniated Disc
- Degenerative Disc
- Sciatic Pain
- Numbness & Tingling In The Legs and Feet
- Failed Low Back Surgery Pain
- Back Pain of Any Kind
- Feeling There is No Help
- Trying it All - Epidurals, PT, Addictive Meds!

Call us today! We have proven treatments for low back pain!

## WHAT IS DRS™?



DRS™ (decompression, reduction and stabilization) is a specific non-surgical, non-injection, customized treatment protocol, designed to work with computerized spinal decompression tables which have received FDA clearance. I believe this protocol represents the most advanced treatment available for the treatment of serious and chronic low back conditions. Millions of people seek relief from bulging, degenerative and herniated or ruptured discs, numbness and tingling of the legs as well as sciatica, posterior facet syndrome and many failed back surgery conditions. DRS™ produces decompression of the disc which can reduce painful herniation and other disc related degenerative conditions.

Here are some doctors' opinions on DRS™

"I have specialized in treating low back conditions since 1975, and in my opinion, DRS™ is the single greatest breakthrough in the treatment of serious and chronic low back conditions to come along in the past few decades. I've seen patients respond and avoid surgery I never thought possible. Plus, it's safe, affordable and cost effective. This is a non-surgical alternative that must be made known to patients suffering with debilitating and chronic back conditions, especially if they are considering surgery." - **Dr. J. A.**

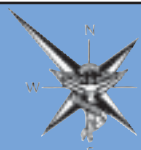
"The idea that tens of thousands of patients have obtained relief through successful treatment by a multitude of doctors (chiropractic physicians, medical physicians and osteopathic physicians) utilizing this breakthrough non-surgical alternative is evidence that speaks for itself." - **Dr. E. D.**

"After 20 years of practice treating chronic back and spine conditions, it is my opinion that DRS™ is one of the greatest alternatives a patient could possibly hope for." - **Dr. A. S.**

"I'm very impressed with the DRS™ protocol and the benefits it provides to my patients. I'm getting great results with patients with very serious conditions and they're telling others about it and referring them to my office. It gives me great satisfaction that I can offer my patients a viable alternative to surgery, and that they can afford it, even without insurance." - **Dr. J. K.**

**ARE YOU A CANDIDATE FOR DRS™?**  
Take the Self-Health Test on page 3 to find out.

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[www.nwchirodrs.com](http://www.nwchirodrs.com)

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**DRS™ IS NOT JUST ANOTHER TREATMENT  
IT IS THE SOLUTION!**

**Anatomy of a Disc:** The most common diagnoses for low back pain includes herniated discs, degenerative discs, spinal stenosis and in many cases—post surgical pain.

Your spine consists of vertebrae or bones and discs that act as shock absorbers between the bones. The disc has an inner jelly like substance which is predominantly water called the nucleus pulposus. The outer portion is a rubbery cartilage substance called annulus fibrosis.

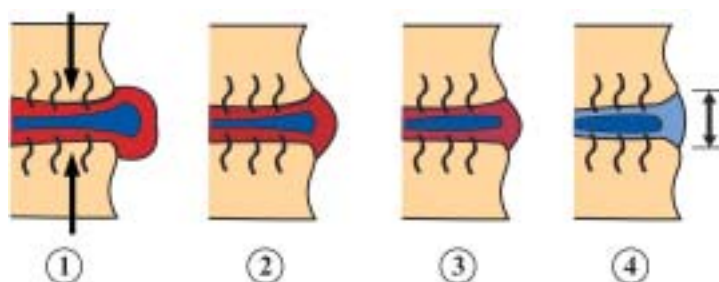
**Disc Problems** can cause inflammation which can result in pressure on nerves and pain. Anti-inflammatories and other medications have self-limiting factors. They don't work very long. They don't correct the disc problem, and over time the pressure can cause long-term damage to the nerve. The damage can be permanent.

**The Symptoms** our patients are suffering from are very common, very painful and very real. They can range from lower back pain, numbness and tingling of the legs and feet, leg (sciatica) pain, headaches, and the pain can be moderate to severe.

**Treatable Conditions** are herniated discs, degenerative disc disease, sciatica, spinal stenosis, facet syndrome and failed back surgery syndrome. Patients with conditions like these receive help every day. Many have tried surgery, physical therapy, and/or injections and unfortunately have gotten no relief.

We hear this every day - patients saying "I've tried it all." Even recommendations such as extended bedrest or extended use of high dose medications, and even failed back surgery can cause prolonged symptoms and further debilitate patients. Similarly, acupuncture, physical therapy, steroids, anti-inflammatories and muscle relaxants can fall short of treating the underlying problems associated with intervertebral disc conditions.

**What is needed to begin the healing process and make the pain go away?**  
In order to begin the healing process the pressure inside the disc must first be reduced. DRS™ utilizes technology which can increase the disc space and help draw the injured disc back into place.



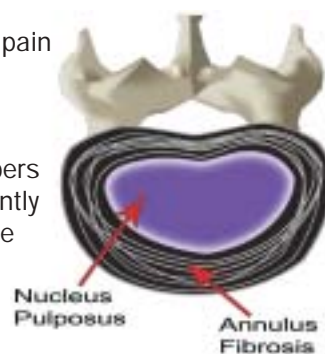
**The Solution:** The DRS™ protocol uses a proven advanced technology for non-surgical treatment of the lumbar and cervical spine. Thousands of patients suffering from back pain, herniated discs, degenerative disc disease, sciatic pain and even failed back surgery pain have been successfully treated using this non-surgical treatment. Some of these patients have had nowhere else to turn. They had exhausted all other methods of care. It is certain they all wished they had first known about DRS™ care.

Those patients who have the appropriate conditions and are accepted for DRS™ care will have peace of mind knowing that we have the experience and expertise to assess their whole case before recommending treatment.

**The DRS™ Protocol is so Safe and Painless,** that many doctors refer their senior patients who suffer from degenerative disc disease rather than have them face the alternative. You too can join the thousands of patients who have obtained relief and now live a normal and productive life. It is easy to do and patients are the proof that this non-surgical, non-injection, comfortable care really works!

## Herniation of a disc

A normal disc is very much like a water balloon. When pressure is applied to the top, the sides push out evenly in all directions.



That is very similar to the way a disc works. Through years of wear and tear, constant vibration or pounding, you might slip and fall and land square on your rear-end, face or on your back, cough or sneeze, or lift and twist, or simply bend to pick up a piece of paper. This can cause the pressure inside the disc to reach a point that the cartilage cannot hold back any more, and the interior of the disc just tears.

## ONE PATIENT'S STORY

"Pain medicines, epidurals, nothing was giving me relief. You could take as much, as many ibuprofen as you could stand a day, and the inflammation would not go away, and the pain would not relieve itself. The steroid packs of medication would not relieve any of the pain in my back. So I had to do something to get back on my feet, to be able to get back to work full-time and accomplish what I needed to.

When I came to see you, you were straightforward and honest with me. You told me, 'you have a serious back condition, that's the first thing you have to realize, that you do have a bad back. You have three discs that are severely herniated. But there is a way to get relief and get those discs to heal to the best of your body's ability.'

My life has changed dramatically, if you compare it to how my back was. Without (DRS™) treatment there was no way that I would have been able to go back to my normal activity."  
- B.K.

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## TREATABLE CONDITIONS With DRS™

- Herniated Disc
- Degenerative Disc Disease
- Sciatica
- Spinal Stenosis
- Facet Syndrome
- Failed Back Surgery

## TESTIMONIAL

"I had lived for many years with excruciating back and leg pain that had limited my activity and quality of life. According to my medical provider at that time, my only option was surgery. My wife and I were very concerned with the risks involved with surgery as well as the financial impact it would have.

In need of a second opinion, I came to see you. According to your diagnosis, surgery was not mandatory and I could be treated with chiropractic therapy, DRS™ and exercise. The quality care that I received from you and your team has been extraordinary beyond compare. I have always been treated with the highest level of professional courtesy and the dedication from your office has enabled me to improve my condition substantially.

Since the DRS treatments, I have not had any pain for the last three months and have been able to fully enjoy various activities such as baseball, volleyball and even hiking with my children.

Thank you for making a substantial difference in my recovery from living a constrained life of pain and limited activity. The DRS has made a significant difference in my life!"

- T.G.

Stay on the job and get on  
**THE ROAD TO RECOVERY!**  
Call today!

## How DRS™ Works

The DRS™ protocol utilizes what many doctors believe to be the most advanced device available for non-surgical and non-injection treatment of appropriate disc and spine conditions.

The DRS™ protocol promotes decompression of the compressed and injured area of the spine. This is accomplished by the patient being positioned and secured properly on their back on a computerized decompression table which has been cleared by the FDA. The table is computer controlled and comfortably stretches the spine in a manner in which it is able to isolate the injured area and create a negative pressure within the disc, resulting in a vacuum or suction effect. The clinical results patients have been experiencing are nothing short of outstanding. Studies conducted thus far have been extremely positive and a study published in the Journal of Neurosurgery 81: 350-353, 1994 suggest that



Herniated Disc

significant negative disc pressures are achieved. And, it is the opinion of many doctors that this is highly suggestive that this procedure promotes the diffusion, or intake, of water, oxygen and nutrients into the vertebral disc area, thereby promoting hydration and healing of the degenerated disc.

It is the opinion of doctors across the nation that with appropriate back pain conditions, this non-surgical alternative is a front-line, premier treatment.

## YOU DON'T HAVE TO LIVE WITH THE PAIN!

### Take this test to find out if you're a candidate for DRS™.

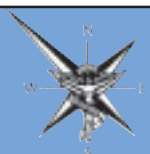
This list contains some sentences that people have used to describe themselves when they have back pain. When you read them, you may find that some stand out because they describe you today.

As you read the list, think of yourself today. When you read a sentence that describes how you feel today, check the box beside it. If the sentence does not describe you, then leave the box blank and go on to the next one.

- Are you currently experiencing back pain?  Yes  No
- Have you experienced low back pain in the past?  Yes  No
- Have you had an MRI?  Yes  No
- Which of the following treatments have you tried for your pain? (Check all that apply)
- Bedrest  Chiropractic
- Acupuncture  Aspirin/Ibuprofen/Painkillers/Muscle Relaxants
- Water Therapy  Injections/Epidurals
- Physical Therapy  Surgery
- Do you stay home most of the time because of your pain?  Yes  No
- Do you change positions frequently to try to get comfortable?  Yes  No
- Do you walk more slowly because of your pain?  Yes  No
- Do you lie down more often because of your pain?  Yes  No
- Because of your pain, do you get other people to do things for you?  Yes  No
- Because of your pain, do you do less or alter your activities?  Yes  No
- Do you have numbness or tingling in your legs or feet?  Yes  No
- Are you constantly in pain?  Yes  No
- Are you ready to end your pain?  Yes  No

If you answered yes to at least two of these questions, you may be a candidate for DRS™. Call today to schedule an appointment to find out more about how the DRS™ Protocol can help relieve your pain.

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## About Northwest Chiropractic Center



Jack Nicklaus with Dr. Briggs



Dr. Briggs with Ernie Els

Dr. Richard Briggs has been in private practice in Dublin for over 20 years. For the past 15 years, he has had the opportunity to work directly with the top professional golfers in the world as the tournament chiropractor for the Memorial Golf Tournament. As a result of working with these professional athletes, he also served as the original team chiropractor for the Columbus Blue Jackets and with the Columbus Crew as their team chiropractor.

In the past 20 years of practice, Dr. Briggs has successfully treated thousands of patients with low back conditions. Realizing that there were certain conditions and cases in which chiropractic could provide limited relief, yet not stabilize entirely, he began researching different options. He uncovered an answer for those patients in the technology of spinal decompression. After extensive research and training by the best in the industry, he is now offering a customized and standardized decompression treatment protocol with unique elements that attribute to the highest success rates.

A strong concern for the well-being of his patients, over two decades of experience, a well trained staff, and the most modern equipment and procedures available for treating those suffering with low back pain is the successful combination of factors that you will find when you visit Dr. Richard Briggs and his staff at Northwest Chiropractic Center.



### TESTIMONIAL

"I strained my lower back in November lifting furniture out of my basement. The next weekend was a Guard Duty Day, I had seen the doctor on base and he told me to see my personal doctor. My doctor then gave me a prescription for a muscle relaxer and pain killers.

By December the pain seemed to be getting worse. I had seen a local chiropractor that week for about 3 days straight. The pain was less intense. I kept seeing him off and on until January. That is when something slipped and pinched my nerve in my back. The pain was so great I could not find a good position to be in. I put up with the pain for 10 hours then my wife took me to the hospital.

There they gave me a shot! They gave me more prescriptions. I was in so much pain I could not go to work. The most comfortable position was lying on my stomach. The pain was still so great and I walked with a bad limp. I had seen the local chiropractor and received some relief. By Saturday night I could not sleep even on pain killers.

I started to pray for comfort and asking why am I suffering like this. Sunday morning I went to church in pain and saw a lady that had visited you. She told me about DRS and recommended that I see you.

I called and made an appointment and started to receive DRS treatments. A few days later, by Monday morning half of the sharp pain I had was GONE. I was already 50% better. Since then it has been a slower process of healing. I feel 100% back to normal, for walking and lifting.

I am so thankful for the DRS treatment method!"

- E.B.

## What Patients Are Saying About Dr. Briggs and the DRS™ Protocol

### Real People, Real Results

"I was very fortunate to find Dr. Briggs. I had no other place to go. The operation is no good, the lumbar injections were not going to do, I don't take pain pills...I've been more than satisfied. Today, I'm pain-free in my leg. My back is better. I can't thank Dr. Briggs and staff for what they've done for me. I am one of the great successes."

- J. Lewis, Columbus, OH

"I had some herniation in my back and it was causing pretty severe sciatica. I was told by a neurosurgeon that I probably wasn't going to get better and I needed pretty immediate surgery. I was at my wit's end and was considering that when I decided to give Dr. Briggs a try. I am sure glad I did. I had a lot of faith in his staff and himself. I really have gotten good results through the treatment program and I highly recommend it to anybody that is like me and does not want to face surgery. I'm doing great and I can get back to being myself again."

- W. McCann, Delaware, OH

"I was diagnosed with degenerative disc disease of the lower back in May of 2006. My family doctor suggested that muscle relaxers and pain medications would help alleviate the pain, but that nothing further could be done. I decided to take my x-rays and MRI to Dr. Briggs. After reviewing my films, Dr. Briggs felt that decompression could help my condition. I started treatments in June of 2006, and am currently free of the symptoms from which I suffered and take no medications for my back. I am 67 years old. I have been farming for 51 years and continue to do so on a full-time basis."

- G. Dever, Hilliard, OH

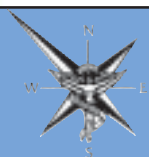
If you or someone you love is suffering from serious and/or chronic back pain, call us today.

## DRS™ IS THE SOLUTION!

Go for the highest success with the DRS™ unique proprietary protocol. The demand for this care has exploded because the results are outstanding.

Call today to discuss your own personal condition.

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